



AGE RANGE SOLUTIONS

LIKE BIPARTISAN PARENTS OVER PLATFORMS ACT (HR 6333)

AVOIDS KEY WEAKNESSES APPARENT IN OTHER PROPOSALS.



THE FOUNDATION:

Privacy, safety & parental control

- **Builds on new age range technologies** developed by [Apple](#) and [Google](#) to protect **BOTH** privacy AND safety.
- **Keeps parents in charge** with provisions that give parents a central toolkit to manage their child's online activities through the app store.
- **Equips parents with tools** that ensures their children can only download age-appropriate apps through app stores.
- **Allows apps to turn on safety features**, limit adult-only content, and block personalized ads to minors without collecting extra personal information or requiring intrusive age checks.



THE FRAMEWORK:

Focused & privacy preserving

- **Utilizes privacy preserving age ranges** (child, teen, adult) – not specific birthdates.
- **Child's age signal is only shared with parental consent.**
- **Focused on limited number of high-risk apps** that host the age-inappropriate content.
- **Does not burden developers** that have no age-inappropriate content.
- **Shares responsibilities among players**, while strengthening protections for kids.



THE BENEFITS:

Accountability & a national standard

- **Creates a national age assurance framework** for consistency across the country.
- **Strict limits on use of data** – imposes penalties on developers who misuse users' age information.
- **Prohibits data for targeted advertising** to children.
- Ensures developers of **high-risk social media apps are held fully accountable.**
- Strengthens protections and safety.



Courts have ruled that when less restrictive alternatives exist, governments must make use of them.